

COACHES FACT SHEET FOR SAMARITAN'S FEET

Dear Coach,

Thank you so much for joining the efforts of Coach Hunter and Samaritan's Feet to provide impoverished children with new athletic shoes! **To make this event as successful as possible, we are asking you to do three things:**

1) Go barefoot during one game sometime between January and March. If you choose not to go barefoot, you can still participate by going barefoot during any media interviews and/or during practice.

2) Be available for media interviews about why you are involved with Samaritan's Feet.

3) Review the talking points below for use in media interviews. Two major points to highlight:

a) You are participating in the "Barefoot for Barefeet" Coaching Event in order to call attention to the 300 million children in the world who are at risk of disease, infection and death due to not owning a single pair of shoes.

b) Those who want to help provide shoes to children in need can text the number 85944, keyword SHOES and \$5 will be donated to Samaritan's Feet through their cell phone bill. Their five dollar donation will provide one pair of NEW shoes to an impoverished child.

Facts/Goals

- President and Founder-Manny Ohonme; Started in 2003
- **Goal to provide**-10 million shoes for 10 million impoverished people in 10 years
- **To Date:** Collected 2.5 million pairs of shoes for children around the world
- Samaritan's Feet is a humanitarian non-profit relief organization dedicated to taking a life-changing message of hope and equipping the feet of impoverished children in the US and around the world with shoes.
- **Worldwide Headquarters**-Charlotte, North Carolina
- Geographic Focus-USA, Africa, South America, Caribbean.
- **Past Domestic Projects:** Biloxi, MS, Long Beach, MS; South Dakota, Bradshaw, WV, St. Louis, MO, Charlotte, NC, Washington DC, Virginia, Maryland, Indianapolis, IN, St. Louis, MO, Detroit, MI.
- **Past International Projects: 42 Countries,** such as Tsunami- Sri Lanka; Romania, Ukraine, Haiti, Nigeria, Kenya, Ethiopia, Ecuador, South Africa, USA,

Why Start Samaritan's Feet

1. Manny received his first pair of shoes at the age of 9 from a missionary. He earned a scholarship to play basketball at University of North Dakota (Lake Region) where he received a Bachelor and Master Degrees.
2. Over 50% of the world's children's will never be able to afford a pair of shoes
3. Every day over 300 million children around the world go shoeless.
4. In places like Guatemala, ringworm and other infectious and deadly diseases are a natural way of life for children due to not having shoes.

How Can I Help

1. Donate shoes to Samaritan's Feet.
2. Use your cell phone to text SHOES to 85944, and a \$5 donation to Samaritan's Feet will provide a pair of new shoes to a child in need.